

More than just retail

Boston is set in the heart of Lincolnshire's dramatic Fenland, a classic market town found on the edge of the famous Wash, filled with history and character. Once a centre of trade, and second only to London in the United Kingdom, now farming and the food industry dominate with the surrounding land making one quarter of England's total land utilised for horticulture.

The town is made up of a tapestry of streets and walkways with medieval lanes filled with Independent shops and modern High Street stores congregating in the main shopping streets of Strait Bargate, Market Place and Pescod Square. The town still boasts weekly open air markets on Wednesdays and Saturdays which have been attracting shoppers for hundreds of years.

There is an eclectic mix of English and European restaurants and cafes which attract and retain a diverse and loyal local populous.









Pescod Square





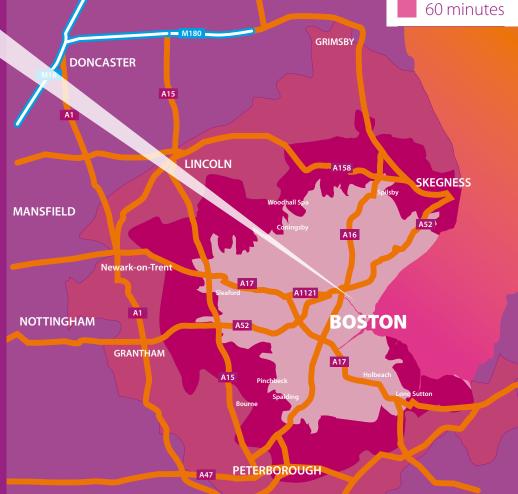


Catchment

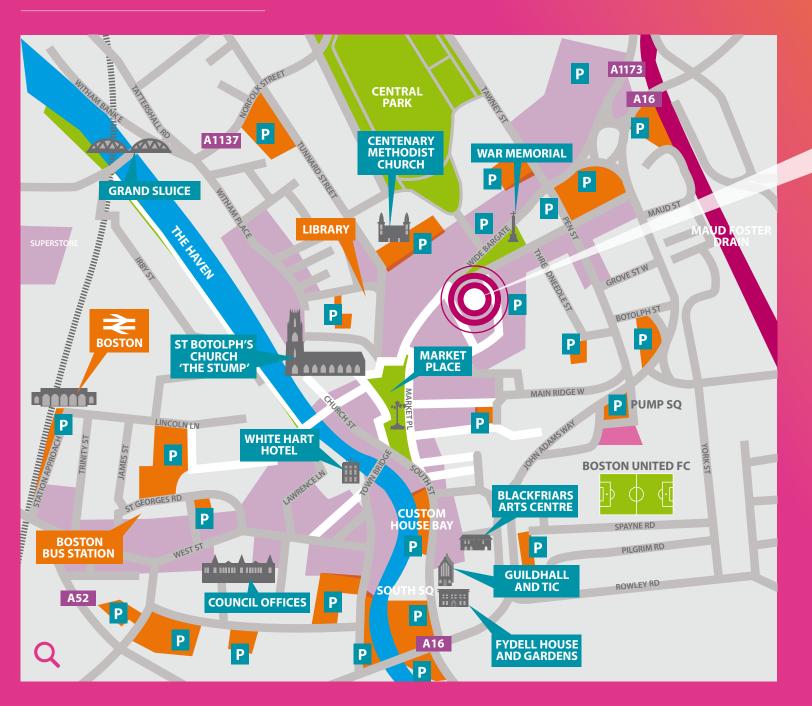
STATISTICS Catchment **124,000** PESCOD S Q U A R E Non Grocery Spend £304 Million A158 Higher than average population of empty nesters and retired Attractive quality of life Low unemployment A52 A16 A17 A1121 Sleaford **BOSTON A52** A17 Holbeach A15 Pinchbeck **Long Sutton Spalding** Bourne

Drivetime

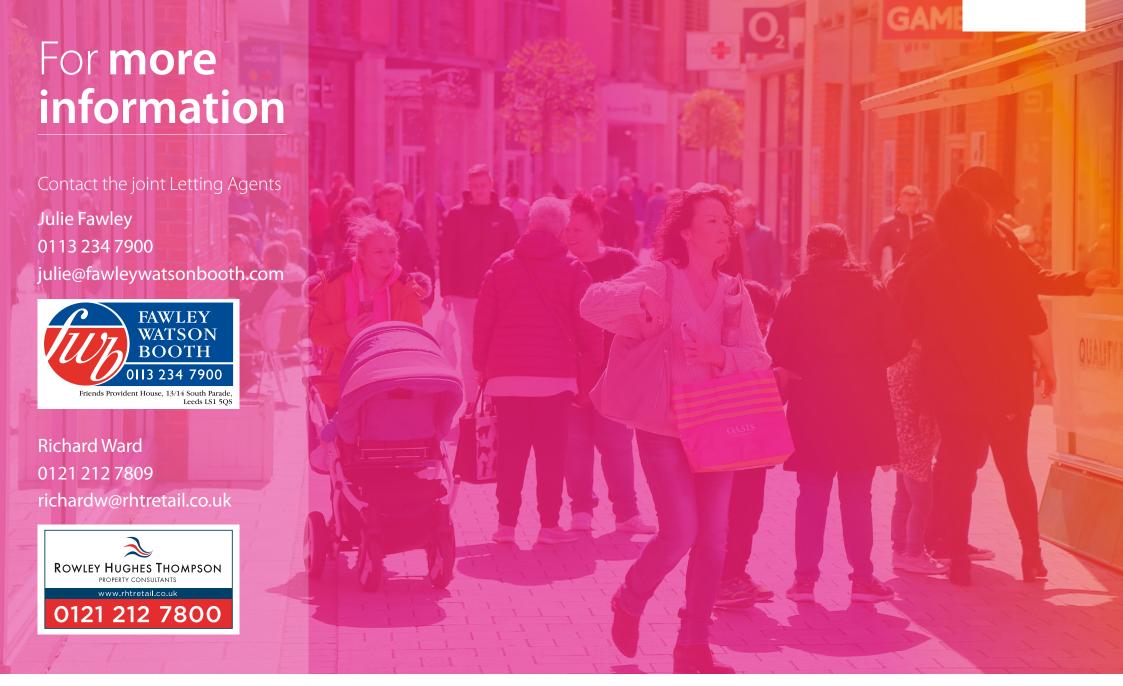




Town centre







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